



SAN FRANCISCO
MUNICIPAL RAILWAY

5/S

NEW FARE STRUCTURE



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SAN FRANCISCO
MUNICIPAL RAILWAY
NEW FARE STRUCTURE

EFFECTIVE JUNE 30, 1969

SAN FRANCISCO PUBLIC UTILITIES COMMISSION
San Francisco Municipal Railway

JUL 1 1969

ROBERT ROCKWELL
(558-4744)

IMMEDIATE RELEASE
June 27, 1969

SAN FRANCISCO
PUBLIC LIBRARY

Starting Monday, June 30, the San Francisco Municipal Railway's new fare structure goes into effect for some 600,000 passengers who daily ride Muni's 62 bus, streetcar and cable car lines.

A boost to 20¢ cash or five-for-a-dollar tokens, authorized by the San Francisco Public Utilities Commission (PUC) and the Board of Supervisors, is the first fare change for the city's public transit system since 1952 and ties in with the initial phase of the Muni's five-year, 51-million-dollar modernization program in which the acquisition of 600 new buses, 160 new trolley cars, 60 articulated-type transit cars and 50 minibuses is planned.

Several weeks ago the Department of Transportation awarded the Municipal Railway a grant of \$1,036,835 to help renew its vehicular fleet. These funds will be applied to the first order of 200 modern, new coaches which will go into service in San Francisco during the next two months.

In addition to the LOCAL 20¢ cash or token fare, EXPRESS lines will be 25¢ and cable car fares will be raised to 25¢ cash, or token, the Shoppers' Shuttle to 10¢ and Candlestick Park special coaches will charge 50¢ cash.

(Please see attached pages for complete detailed fare structure.)

(MORE)

1. Name
2. Address
3. City

THE UNITED STATES OF AMERICA
DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20535

Very truly yours,
[Signature]
[Name]
[Title]

Enclosed for you are [Number] copies of [Document Name].
If you have any questions, please contact [Name] at [Phone Number].
Thank you for your cooperation.
Sincerely,
[Signature]
[Name]
[Title]

Very truly yours,
[Signature]
[Name]
[Title]

Very truly yours,
[Signature]
[Name]
[Title]

Muni tokens will be sold, five for \$1.00, in over 200 San Francisco businesses, shops, banks, drugstores, savings and loans, etc., in addition to all Municipal Railway divisions. Participating outlets will display a special "Muni Tokens Sold Here" sign in their windows and on display counters.

(Please see attached list -- complete to date)

A special feature of the Muni's new fare structure will be a greatly reduced five-cent Senior Citizen fare valid on weekdays 10:00 a.m. to 3:00 p.m., 7:00 p.m. to midnight and at all hours on Saturday, Sunday and legal holidays.

The Senior Citizen fare plan was heartily endorsed by Mayor Joseph L. Alioto who requested his Director, Office of the Aging, Bernard Schussel and Muni Manager John M. Woods, to develop a plan to also assist those citizens over 65 who do not have the Medicare cards which will be used for identification aboard Muni vehicles.

It has been estimated that there are approximately 67,000 people in San Francisco over 65 with Medicare cards and eight to 10,000 without.

Senior Citizens without Medicare cards wishing to obtain the special Muni identification card, may contact the following organizations for information as to the specific location nearest them:

(MORE)

San Francisco Senior Center
775-1866

Council of Churches
982-4161

Jewish Senior Community Center
921-3275

Catholic Committee for the Aging
621-2121

Mission Neighborhood Adult Center
647-8555

Park and Recreation Department Senior Activities
558-4952

Cards will be issued only to San Francisco residents and applicants should bring proof of residency and also age such as a birth certificate, church record, insurance policy, passport, naturalization record or drivers license.

Mayor Alioto expressed his appreciation to the participating Senior Citizen groups for their cooperation and the very great saving to the taxpayers and city government in cost of processing and distribution.

"I'm delighted with the way this plan has been brought together by the agencies and groups involved and I hope that all Senior Citizens in our city will take advantage of this reduced fare and will get out and shop and visit all of San Francisco's wonderful attractions."

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SAN FRANCISCO MUNICIPAL RAILWAY

NEW FARE STRUCTURE
EFFECTIVE MONDAY,
JUNE 30, 1969

LOCAL Fare -----	20¢ or Token Valid Transfer School Card (When Applicable) Medicare Card or Senior Citizen Identification Card (When Applicable) plus 5¢
EXPRESS Fare ----- 2X - 14X - 16X - 17X - 26X 30X - 38X (40X P.M. Only) 42X Via Divisadero, Castro, etc., to and from Navy Yard	25¢ Token plus 5¢ Valid Transfer plus 5¢ Medicare Card or Senior Citizen Identification Card (When Applicable) plus 5¢ School Card (When Applicable) Plus 5¢
CABLE CAR -----	25¢ Cash Fare or Token Valid Transfer School Card (When Applicable) Medicare Card or Senior Citizen Identification Card (When Applicable) plus 5¢
SHOPPERS' SHUTTLE -----	10¢ Fare School Card (When Applicable) Medicare Card or Senior Citizen Identification Card (When Applicable) plus 5¢ No transfers accepted or issued
CANDLESTICK SPECIAL - EXPRESS - LOCAL - SHUTTLE SERVICE ----	<u>TO CANDLESTICK</u> 50¢ Cash or Equivalent 30¢ plus Valid Transfer School Card plus 30¢ (When Applicable) 35¢ plus Medicare Card or Senior Citizen Identification Card (When Applicable) Sunday Pass plus 30¢ <u>FROM CANDLESTICK</u> 50¢ Cash for passengers (except passengers regularly transported free of charge) including giving of transfer to other lines

MORE)

SCHOOL TICKETS -----	10 Rides for 50¢ Restricted to students under 18 years of age and used under present rules prescribed by Public Utilities Commission
SENIOR CITIZEN FARE -----	Medicare Card or Senior Citizen Identification Card, plus 5¢ WEEKDAYS Only ----- 10:00 A.M. to 3:00 P.M. 7:00 P.M. to 12:00 Midnight Saturday, Sunday, Legal Holidays ALL HOURS
SUNDAY and HOLIDAY PASS -----	50¢ Good for unrestricted number of rides 12:01 A.M. Sunday and Legal Holidays to 12:00 Midnight at end of said day

SAN FRANCISCO MUNICIPAL RAILWAY
TOKEN OUTLETS

BAYVIEW DISTRICT

Columbus-Founders
Savings & Loan Assn.
2675 San Bruno Ave.

CIVIC CENTER

Cliff Jones
Vending Stand
450 Golden Gate Ave.

Woerners Liquors
901 Geary St.

DOWN TOWN

American Savings & Loan Assn. of Calif.
10 Kearny St.

Arcade Drugs
1094 Bush St.

The Bank of California
400 California St.

The Bank of Tokyo
64 Sutter St.

"D" and "B" Sales
63 - 1st Street

California Saving & Loan Co.
46 Geary St.

City Savings & Loan Assn.
140 Montgomery St.

Albert Henry Books
524 Geary St.

Citizens Savings
700 Market St.

Citizens Savings
301 Market St.

Downtown Card Shop
119 New Montgomery St.

Ed's Liquor's
397 Sutter St.

(MORE)

Down Town (COND.)

Fidelity Savings
260 California St.

First Savings
1 - Stockton St.

First Savings
401 California St.

Franklin Savings
1201 Market St.

Fred's Vending Stand
7th & Mission Sts., (Post Office)

Grant Market
743 Market St.

Home Federal Savings
20 - O'Farrell St.

Karmel Korn
57 Powell St.

Merrills Drugs
4th & Market Sts.

Merrills Drugs
1091 Market St.

Morris Plan
715 Market St.

Nick's Super Market
144 Page St.

Norm's Snack Bar
1390 Market St.

Peninsula Savings
110 Geary St.

Post Office
Rincon Annex

Post St. Delicatessen
66 Post St.

Security Savings
239 Grant Ave.

S.F. Water Dept.
425 Mason St.

(MORE)

James E. Smith

1870-1871

1872-1873

1874-1875

1876-1877

1878-1879

1880-1881

1882-1883

1884-1885

1886-1887

1888-1889

1890-1891

1892-1893

1894-1895

1896-1897

1898-1899

1900-1901

1902-1903

Down Town (COND.)

Steven's Stationary
325 Market St.

Sumitomo Bank
365 California St.

Town Foods
747 Market St.

Weinstein Co.
119 Market St.

Weinstein Co.
615 Market St.

FILLMORE DISTRICT

Bank of Tokyo
1675 Post St.

INGLE SIDE DISTRICT

City College
Educational Services Bldg.

College Drug Store
1501 Ocean Ave.

Forest Hill Bus Station

Russell Richards Drugs
1973 Ocean Ave.

MARINA DISTRICT

Buchanan's Market
2135 Buchanan St.

Colonial Savings & Loan Assn.
2298 Chestnut St.

Isi Pharmacy
2200 Union St.

S.F. Federal Savings & Loan Assn.
2198 Chestnut St.

Wallach Drugs
2257 Chestnut St.

(MORE)

MISSION DISTRICT

"A" & "B" Locksmith
4108 - 24th St.

Bell Drugs
2799 - 24th St.

Benie's Delicatessen
4513 Mission St.

"B" & "G" Food Market
495 Sanchez Street

Bon Omi Stores
1979 Mission St.

Bon Omi Stores
479 Castro St.

California Savings
3051 - 16th St.

City Savings
4040 - 24th St.

Del Rosa Market
1701 - 20th St.

Frank's Liquors
4004 Mission St.

Jefferson Market
2801 - 22nd St.

Koury's Market
23rd & Guerrero Sts.

Lucas Suporette
1601 - 20th St.

Owl Drugs
2978 - 16th St.

Precita Food Market
35 Precita Ave.

Redlicks Furniture
17th & Mission Sts.

Seventeenth & Noe Groceteria
3900 - 17th St.

International Drug
2481 Mission St.

Stelling's Market
1700 Church St.

(MORE)

NORTH BEACH DISTRICT

Citizens Savings
1000 Grant Ave.

Columbus Founders
580 Green St.

Coit Liquor's
657 Union St.

Roma Drugs
585 Columbus St.

S.F. Federal Savings
1040 Grant Ave.

Terry's Dept. Store
1355 Stockton St.

PARKSIDE DISTRICT

Bowerman's Drugs
Lake Shore Plaza

Colonial Savings
98 West Portal

Homestead Saving & Loan
110 West Portal

Eezy Market
25 West Portal

Liberty Mutal Bank
2633 Ocean Ave.

Seebee's Liquor's
3000 Taravel St.

POLK GULCH DISTRICT

American Savings
1610 Polk St.

Angelo's Shoe Repair
2436 Polk St.

Brownie's Hardware
1552 Polk St.

Citizens Savings
1541 Polk St.

M.D. Drug Store
2101 Van Ness Ave (MORE)

1. The first part of the book is devoted to a general survey of the history of the world, from the beginning of time to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

2. The second part of the book is devoted to a detailed account of the history of the British Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

3. The third part of the book is devoted to a detailed account of the history of the United States, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

4. The fourth part of the book is devoted to a detailed account of the history of the French Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

5. The fifth part of the book is devoted to a detailed account of the history of the German Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

6. The sixth part of the book is devoted to a detailed account of the history of the Italian Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

7. The seventh part of the book is devoted to a detailed account of the history of the Russian Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

8. The eighth part of the book is devoted to a detailed account of the history of the Japanese Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

9. The ninth part of the book is devoted to a detailed account of the history of the Chinese Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

10. The tenth part of the book is devoted to a detailed account of the history of the Indian Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

11. The eleventh part of the book is devoted to a detailed account of the history of the African Empire, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

12. The twelfth part of the book is devoted to a detailed account of the history of the American Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

13. The thirteenth part of the book is devoted to a detailed account of the history of the European Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

14. The fourteenth part of the book is devoted to a detailed account of the history of the Asian Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

15. The fifteenth part of the book is devoted to a detailed account of the history of the Oceanic Republic, from its origin to the present day. It is written in a clear and concise style, and is suitable for use as a text-book in schools and colleges.

Polk Gulch District (COND.)

S.F. Federal Savings
1570 Geary St.

RICHMOND DISTRICT

American Savings
5509 Geary Blvd.

Bayview Drug Store
6157 Geary Blvd.

Homestead Federal Savings
5757 Geary Blvd.

Knudsen Ice Cream
3043 Clement St.

Bon Oni Store
600 Clement St.

Citizens Savings
3146 - 20th Ave.

C & P Drug Store
3277 Sacramento St.

Balboa Super Market
3535 Balboa

Hall's Drug Store
2300 Clement St.

Lloyd's Drug Store
500 Presidio Ave.

Park Presidio Drugs
4400 California St.

SUNSET DISTRICT

Ashbury Market
205 Frederick St.

Irving Variety
647 Irving St.

Jonas Drug Store
2200 Irving St.

Mrs. Abbots Gift Shop
2437 Noriega St.

Olga's Gifts
1919 Noriega St.

(MORE)

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Sunset District (COND.)

Olympic Savings
926 Taravel St.

Roth's Drug Store
2001 Irving St.

Sunset Medical Pharmacy
3923 Judah St.

Sun Valley Dairy
1655 Noriega St.

Toni's Gift Shop
712 Irving St.

S.F. MUNICIPAL RAILWAY DIVISIONS

Ocean & Geneva Division
2301 San Jose Avenue

Kirkland Division
2301 Stockton St.

Presidio Division
2600 Geary Blvd.

Wash. - Mason Division
1200 Mason Street

Potrero Division
2500 Mariposa St.
(Corner of Mariposa &
Hampshire)

